

RETAIL TRADE-AREA
STATISTICS

WISCONSIN
51-47

TABLE 5. Counties With 500 Establishments or More: 1963

-Continued

With payroll (number code)	County and kind of business	Establishmen ts Total (number)	Sales Total, all establis h- ments (\$1,000)	Establish- ments with payroll (\$1,000)	Payro ll, entir e year (\$1,000)	Pavroll, workweek ended nearest Nov. 15 (dollars)	Paid employee s, workwee k ended nearest Nov. 15 (number)
WAUPACA COUNTY							
RETAIL TRADE TOTAL.....							
LUMBER AND BUILDING MATERIALS' HARDWARE FARM EQUIPMENT DEALERS							
52	TOTAL.....		5 974	5 558	773	17 068	
521	LUMBER AND OTHER BUILDING MATERIALS DEALERS.....		2 008	2 006	445	10 571	
522	HEATING PLUMBING PAINT ELECTRICAL STORES.....		390	285	38	781	
523	HARDWARE STORES.....		5 267	4 147	153	3 095	
524	FARM EQUIPMENT DEALERS.....		5 268	1 847	137	2 621	
GENERAL MERCHANDISE GROUP STORES*							
53	TOTAL.....					6 219	
531	DEPARTMENT STORES.....						
533	LIMITED PRICE VARIETY STORES.....			932	142	5271	
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.....		978	1 439	178	93	
FOOD STORES							
54	TOTAL.....		1 439	8 540	570	5272	
541	GROCERY STORES, INCLUDING DEPARTMENT STORES.....		9 456	7 916	475	26	
542	MEAT MARKETS, FISH (SEAFOOD) MARKETS.....		8 668	(D)	(D)		
543	FRUIT STORES, VEGETARIAN MARKETS.....		(D)	(D)	(D)	10 137	
544	CANDY, NUT, CONFECTIONERY STORES.....		(D)	(D)	(D)	8 231	
545-549	OTHER FOOD STORES.....		(D)	(D)	(D)	(D)	
AUTOMOTIVE DEALERS							
55	TOTAL.....					(D)	
55 EX. 554	TOTAL.....					(D)	
GASOLINE SERVICE STATIONS							
55 PT. (554)	TOTAL.....						
APPAREL ACCESSORY STORES							
56	TOTAL.....			1 786	222		
561	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS.....		874	243	29		
562	WOMEN'S CLOTHING SPECIALTY STORES.....		243	638	72		
563	WOMEN'S READY-TO-WEAR STORES.....		688	(D)	(D)		
564	WOMEN'S ACCESSORY SPECIALTY STORES, FURRIERS.....		(D)	517	74	3 569	
565	FAMILY CLOTHING STORES.....		(D)	338	47	572	
566	SHOE STORES.....		517			1 146	
567	OTHER APPAREL ACCESSORY STORES.....		426			(D)	
FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES							
57	TOTAL.....			1 963	240	1 069	
571	FURNITURE, HOME FURNISHINGS STORES.....		2 179	1 159	123	782	
572-573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, MUSIC STORES.....		1 209	804	117		
EATING, DRINKING PLACES							
58	TOTAL.....	181	11	3 358	585	4 348	
581	EATING PLACES.....	60	1	1 684	384	2 159	
582	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	121	50	1 674	201	2 189	
DRUG STORES, PROPRIETARY STORES							
59	TOTAL.....			1 213	100	13 256	
59 PT. (591)	DRUG STORES.....			(D)	(D)	9 020	
591	PROPRIETARY STORES.....				(D)	4 236	
OTHER RETAIL STORES							
59 EX. 591	TOTAL.....		225			784	
591	LIQUOR STORES.....		(D)	4 885	500	(D)	
592	ANTIQUE STORES, SECONDHAND STORES.....		506	(D)	27	(D)	
593	BOOK, STATIONERY STORES.....		(D)	(D)	(D)		
594	SPORTING GOODS STORES, BICYCLE SHOPS.....		5 389	2 485	200	10 468	
595	FARM GARDEN SUPPLY STORES, INCLUDING FEED STORES.....		600	184	35	527	
596	JEWELRY STORES.....		(D)	1 208	190	(D)	
597	FUEL, ICE DEALERS.....		(D)	239	29	(D)	
598	OTHER STORES.....		2 639			(D)	
599	OTHER STORES.....		292			4 099	
5266	OTHER STORES.....		1 208			505	
NONSTORE RETAILERS*							
53	TOTAL.....		381			4 314	
53 PART*	TOTAL.....					674	

Standard Notes: - Represents zero. (D) Withheld to avoid disclosure. (NA) Not available. (X) Not applicable.
*Nonstore retailers, part of SIC major group 53, are shown separately in this table.